

## CHNA Implementation Plan Tactics - Cheyenne County Hospital PSA Primary Service Area (PSA)

### Wave #3 CHNA Health Needs Tactics - Year 1 of 3 (Starting 1/1/2018 - 12/31/20)

	CHNA Health Areas of Need	T	"Specific Actions" to Address Community Health Need or "Reasons Why Hospital Will Not" Address Need	Identified Need Lead	Identified Partners
1	<b>Staffing: Lack of Qualified Healthcare Workers (Providers / Skilled Support staff).</b>	a	Continue to offer Community Health Fairs to expose residents to health care careers.	CCH	EMS, Nursing home, GSV, Hlth Dept, & CH/CCC
		b	Continue to utilize national recruiters to find quality providers / staff.	CCH	
		c	Create a PSA Healthcare Oversight Steering Committee with a strategy to GROW HC workforce. Increase collaboration with other school programs, clinics, Sr Care etc. Hold update meeting every 6-8 weeks.	County	
		d	Conduct Skills training sessions / career fairs with high school / college students.	CCH	CCH, Schools
		e	Increase collaboration with area hospitals. Explore joint recruitment opportunities with other nearby hospitals.		
		f	Create a High School HC career track. Implement a Career Day with on site visit.		Refer to d
2	<b>Mental Health (Access, Diagnosis and Placement)</b>	a	Continue to develop partner relationships with key community Mental Health partners (High Plains) for collective impact.	CCH / Hlth Dept,	High Plains MH, Law Enforcement, City and County Gov., Schools, Clergy
		b	This health need is not part of CCH's Mission of Critical Operations. Will partner with others as appropriate.	CCH	GSV, Nursing Homes, EMS, PMI, HPMH,
		c	Educate CCH ED staff regarding mental health service delivery. Update overview brochures detailing mental health services.		Bird City Century II Dev Foundation & private therapists
		d	Explore options for recruiting additional behavioral health professionals.		
		e	Explore / develop TelePsych service offerings. Train staff / purchase equipment.		
		f	Improve Mental Health prevention and awareness in the PSA through training in mental health first aid.		
		g	Increase collaboration with area hospitals. Explore MH coverage opportunities with other nearby hospitals.		
		h	Begin Senior Life Solutions - CCH. Grow PSA delivery of senior life solution / geriatric services	CCH	SLS

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	i	Investigate & find grants. Apply for grant funding assistance.	CCH	
<b>3</b>	a	Continue to explore the funding resources available from Federal Government / State of Kansas for healthcare services.	State of KS / CMS	Area Elected Officials (State / US) KHA, Cheyenne County Development Corp., County, City, CCH, Nursing home
	b	Establish formal Public Affairs Lobbying Committee with NW KS Hospitals.		CCH,GSV,HH,KDHE,CH,CCC, GMS,KanCare, SFCF, Foundations CBCCIL
	c	Continue to assist community with Medicaid enrollment and encourage local providers to accept Medicaid.		
	d	Expand PSA Economic Development to decrease poverty / increase access to health insurance.		
	e	Investigate & find grants. Apply for grant funding assistance.		
<b>4</b>	a	Create a formal Cheyenne Co Community Work Group to educate residents regarding BH options and support services.	PSA Law Enforcement	County, City (Bird City / St Francis), EMS, Schools, CCH, Hlth Dept, Cheylin Rec Commission
	b	Educate CCH ED staff regarding substance abuse delivery. Develop brochures on mental health service options.		
	c	Explore options for recruiting additional substance abuse professionals to deliver care in PSA.		
	d	Conduct a Community Inventory Survey to document scope of substance abuse services and hours of service.		
	e	Improve PSA substance abuse prevention & awareness through mental health first aid training.		
	f	Create / supply educational handouts for medical providers to distribute to patients when prescribing Schedule II drugs.		
	g	Collect alcohol & drug use arrests (MIP). Report community findings / make recommendations on next steps.		

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	h	Continue to develop meaningful community youth activities. Research prevalent issues leading to drug abuse by adolescents.		
	i	Continue implementation of city wide surveillance initiative - B City and St Francis .		
	j	Host Substance Abuse Speakers @ schools assemblies / community events.	Law enforcement /NW program	
	k	Support substance abuse counseling. Explore options to recruit independent mental health providers to PSA.		
	l			
5	a	Create a new community educational series focusing on cooking demos, food labels, grocery store tours, restaurants healthy meals / portions options, health fairs, classes, speakers etc.	CCH staff/Cheyenne Co Hlth Dept	Schools, County & City Gov; law, clergy, schools, libraries, K-State Exten. local foundations,
	b	Market Community Health Education Activities. Promote through Facebook (other S. Media tools) and on City / Hospital webpage.	CCH various staff/CH	KS Health Fdn., Sunflower Fdn., rec commissions, seniors, CCH, KDHE, EM, HH, AL, GSV, EMS,
	c	Create a Community Weight Loss Challenge Campaign. Also create a Monthly preventive screening day.	GVS	GVS
	d	Provide education (topic of interest) to employers through work-site health clinic hours, fairs and educational programs, including various screenings.	Cheyenne Co Hlth Dept	CCH, CH
	e	Create / provide health education materials focusing on "Owning your Health" to schools, libraries and 4-H clubs.		
	f	Partner with PSA Fitness & Wellness Centers to promote community wellness.		
	g	Establish Chyenne county resident "Low Cost Lab testing Birthday Program".		
	h	Investigate & find grants. Apply for grant funding assistance.		